



**GEORGES VIGOUROUX**  
CRUS & ART DE VIVRE D'OCCITANIE



*Icône* **WOW**  
MALBEC de CAHORS  
Appellation Cahors Contrôlée

- Varietal:** Malbec (100%)
- Terroir:** A place bathed in sunshine from the start of the day... a stony soil with red clay... excellent southwest and southeast-facing sun exposure – in short, an ideal location for growing Malbec! The 63 hectares of vines grow on slopes with clay soil at an altitude of 300 meters – one of the highest vineyards in the appellation.
- Vine:** After a preliminary selection of the finest plots, the *Icône* WOW cuvées are made from a further selection of the best vines from within these plots. The canes are pruned long and the vines undergo bud pruning, suckering, removal of side shoots, and bunch thinning. The grapes are entirely handpicked into small crates.
- Wine-Making:** The grapes undergo cold soaking and long fermentation to fine-tune extraction and the wine is tasted daily to follow its development. It is then aged in new French oak barrels for 24 months. These are chosen according to origin, duration of seasoning and degree of toasting. The wines are left to rest for 3-4 weeks after bottling before being sold. *Icône* WOW wines are a selected blend of the best barrels representing the quintessence of the estate. Production is approximately 3,000 bottles on the best years.
- Tasting:** Very dark, almost black color with purplish highlights on the rim. The nose has overtones of vanilla and powerful ripe black fruit aromas as well as a hint of violet. Soft and elegant from the very first on the palate thanks to impressive tannin. This highlights the black fruit and spicy aromas, carrying them into an endless aftertaste. A magnificent wine.
- Food and Wine Pairing:** This wine will sublimate all moments and high quality dishes like a “foie gras”, truffles, Kobe beef and it will perfectly pair with the finest chocolate.
- Aging potential:** Over 20 years
- Serving temperature:** 17-18°C / 62-64°F
- Rewards:**  
2011 : 92/100 Wine Enthusiast and 93/100 Wine Spectator  
2010 : 93/100 Wine Enthusiast and 94/100 Wine Spectator  
2009 : Malbec d'or Malbec International Competition, 93/100 Wine Enthusiast and 91/100 Wine Spectator
- Range:** Albesco Sauvignon, Albesco Chardonnay, Bellefleur de Haute-Serre, Rosas Vinito, château Lafleur de Haute-Serre, château de Haute-Serre Géron Dadine, château de Haute-Serre *Icône* WOW.



Packaging :

Single Pack

3 Packs

